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WEEK 7

1 Integral Calculus

Reading: [SB] appendix A4

1.1 Antiderivative = Indefinite integral

Definition. Indefinite integral $\int f(x)dx$ is a function $F(x)$ such that $F'(x) = f(x)$.

Examples

$$(x^2)' = 2x \Rightarrow \int 2x dx = x^2 + C, \quad (x^3)' = 3x^2 \Rightarrow \int 3x^2 dx = x^3 + C, \\ (e^x)' = e^x \Rightarrow \int e^x dx = e^x + C, \quad (\ln x)' = \frac{1}{x} \Rightarrow \int \frac{1}{x} dx = \ln x + C.$$

1.1.1 Indefinite Integral Formulas

1. $\int k dx = kx + C$;
2. $\int x^n dx = \frac{x^{n+1}}{n+1} + C$ for $n \neq -1$
3. $\int x^{-1} dx = \ln x + C$;
4. $\int kf(x) dx = k \int f(x) dx$;
5. $\int [f(x) + g(x)] dx = \int f(x) dx + \int g(x) dx$;
6. $\int [u(x)]^n u'(x) dx = \frac{[u(x)]^{n+1}}{n+1} + C$ for $n \neq -1$
7. $\int [u(x)]^{-1} u'(x) dx = \ln u(x) + C$;
8. $\int e^{u(x)} u'(x) dx = e^{u(x)} + C$.

Examples

1. $\int 5 dx = 5x + C$;
2. $\int x^3 dx = \frac{x^4}{4} + C$;
3. $\int \frac{4}{x} dx = 4 \int x^{-1} dx = 4 \ln x + C$;
4. $\int 3e^x dx = 3e^x + C$;
5. $\int (6x^2 - 4x + 2) dx = 2x^3 - 2x^2 + 2x + C$;
6. $\int 4x(x^2 + 1) dx = 2 \int (x^2 + 1) d(x^2 + 1) = (x^2 + 1)^2 + C$;
7. $\int 2x(x^2 + 1)^{-1} dx = \int (x^2 + 1)^{-1} d(x^2 + 1) = \ln(x^2 + 1) + C$;
8. $\int e^{4x+3} dx = \frac{1}{4} \int e^{4x+3} 4 dx = \frac{1}{4} \int e^{4x+3} d(4x + 3) = \frac{1}{4} e^{4x+3} + C$.

Exercises

1. $\int (2x + 3)^{10} dx$.
2. $\int (2x + 3)^{-1} dx$.
3. $\int (2x + 3)^{-3} dx$.
4. $\int x(2x^2 + 3)^{-1} dx$.
5. $\int x^2(2x^3 + 3)^5 dx$.
6. $\int e^{3x} dx$.
7. $\int e^x(3e^x + 1)^7 dx$.
8. $\int \frac{x}{3x^2+1} dx$.
9. $\int \frac{x^2}{1-3x^3} dx$.

Find $f(x)$ if

10. $f'(x) = 2x - 3$, and $f(0) = 5$.
11. $f'(x) = 2x^{-2} + 3x^{-1}$ and $f(1) = 0$.

12. Marginal cost function is given by $C'(x) = 3x^2 - 24x + 53$, and the fixed cost at 0 output are \$ 30,000. What is the cost for manufacturing of 4,000 items?

13. The weekly marginal revenue from the sale of x pairs of shoes is given by $R'(x) = 40 - 0.02x + \frac{200}{x+1}$. Besides $R(0) = 0$. Find the revenue function. Find the revenue from the sale of 1,000 shoes.

14. The weekly marginal cost of producing x pairs of shoes is $C'(x) = 12 + \frac{500}{x+1}$, and the weekly fixed costs are \$ 2,000. Find the cost function. What is the average cost per one pair of shoes if 1,000 pair of shoes are produced?

1.1.2 Integration by Parts

By product rule

$$[u(x) \cdot v(x)]' = u'(x) \cdot v(x) + u(x) \cdot v'(x).$$

Integrating both sides we obtain

$$\int [u(x) \cdot v(x)]' dx = \int u'(x) \cdot v(x) dx + \int u(x) \cdot v'(x) dx,$$

$$u(x) \cdot v(x) = \int u'(x) \cdot v(x) dx + \int u(x) \cdot v'(x) dx,$$

let us rewrite this as

$$\int u(x) \cdot v'(x) dx = u(x) \cdot v(x) - \int u'(x) \cdot v(x) dx.$$

Equivalently

$$\int u(x) \cdot dv(x) = u(x) \cdot v(x) - \int v(x) du(x).$$

Examples

1. Calculate $\int x e^x dx$. Let $u(x) = x$, $dv(x) = e^x dx$, then $du(x) = dx$ and $v(x) = e^x$ thus

$$\begin{aligned}\int x e^x dx &= \int u(x) dv(x) = u(x)v(x) - \int v(x) du(x) = \\ & x e^x - \int e^x dx = x e^x - e^x + C.\end{aligned}$$

2. Calculate $\int \ln x dx$. Let $u(x) = \ln x$, $dv(x) = dx$, then $du(x) = \frac{1}{x} dx$ and $v(x) = x$ thus

$$\begin{aligned}\int \ln x dx &= \int u(x) dv(x) = u(x)v(x) - \int v(x) du(x) = \\ & (\ln x) \cdot x - \int x d(\ln x) = \\ & x \ln x - \int x \cdot \frac{1}{x} dx = x \ln x - \int dx = x \ln x - x + C.\end{aligned}$$

3. Calculate $\int x \sqrt{x+1} dx$. Let $u(x) = x$, $dv(x) = (x+1)^{\frac{1}{2}} dx$, then $du(x) = dx$ and $v(x) = \int dv(x) = \int (x+1)^{\frac{1}{2}} dx = \frac{2}{3}(x+1)^{\frac{3}{2}}$ thus

$$\begin{aligned}\int x \sqrt{x+1} dx &= \int u(x) dv(x) = u(x)v(x) - \int v(x) du(x) = \\ & x \cdot \frac{2}{3}(x+1)^{\frac{3}{2}} - \int \frac{2}{3}(x+1)^{\frac{3}{2}} dx = \\ & \frac{2}{3}x(x+1)^{\frac{3}{2}} - \frac{2}{3} \cdot \frac{(x+1)^{\frac{3}{2}+1}}{\frac{3}{2}+1} = \frac{2}{3}x(x+1)^{\frac{3}{2}} - \frac{4}{15}(x+1)^{\frac{5}{2}} + C.\end{aligned}$$

Exercises

1. Calculate $\int x \ln x dx$. Try 4 ways to solve this problem, which way works?

Way 1. Let $u(x) = 1$, $dv(x) = x \ln x dx$.

Way 2. Let $u(x) = x \ln x$, $dv(x) = dx$.

Way 3. Let $u(x) = \ln x$, $dv(x) = x dx$.

Way 4. Let $u(x) = x$, $dv(x) = \ln x dx$.

2. Calculate $\int x^3 \cdot e^x dx$.

1.2 Definite Integral

The definite integral $\int_a^b f(x) dx$ is defined as follows. Take any natural number N and divide the interval $[a, b]$ into N equal subintervals, for this let $\Delta = \frac{b-a}{N}$ and let's consider the points

$$x_0 = a, x_1 = x_0 + \Delta, x_2 = x_1 + \Delta, \dots, x_N = x_{N-1} + \Delta = b,$$

these points divide $[a, b]$ into N intervals

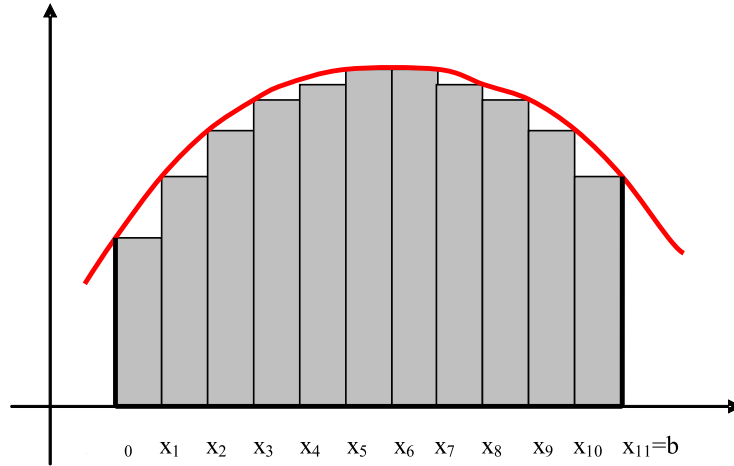
$$[a = x_0, x_1], [x_1, x_2], \dots, [x_k, x_{k+1}], \dots, [x_{N-1}, x_N = b]$$

each of length Δ .

Now consider the **Riemann sum**

$$f(x_0) \cdot (x_1 - x_0) + f(x_1) \cdot (x_2 - x_1) + \dots + f(x_{N-1}) \cdot (x_N - x_{N-1}) = \sum_{i=1}^N f(x_{i-1}) \cdot \Delta.$$

This sum approximates the area under the graph of $f(x)$ from a to b :



Definition. The definite integral $\int_a^b f(x)dx$ is defined as the limit

$$\lim_{N \rightarrow \infty} \sum_{i=1}^N f(x_{i-1}) \cdot \Delta.$$

Remark. Actually in the general definition of definite integral partitions of $[a, b]$ *not necessarily into equal intervals* $[x_{k-1}, x_k]$ are used, and in the limit process it is assumed that the length of *largest* subinterval goes to zero. Besides, as $f(x_k)$ can be taken not necessarily the left end but any point of the k -th subinterval $[x_{k-1}, x_k]$.

1.2.1 The Fundamental Theorem of Calculus

As we see the definitions of indefinite and definite integrals are totally different. This theorem connects these two notions: suppose $F'(x) = f(x)$, i.e. $\int f(x)dx = F(x) + C$, then

$$\int_a^b f(x)dx = F(b) - F(a) = F(x)|_a^b.$$

Example. Calculate $\int_1^e \ln x dx$.

Solution. We have already calculated the indefinite integral

$$\int \ln x dx = x \ln x - x + C.$$

Then

$$\begin{aligned} \int_1^e \ln x dx &= (x \ln x - x + C)|_1^e = \\ &= (e \cdot \ln e - e + C) - (1 \cdot \ln 1 - 1 + C) = \\ &= (e - e + C) - (1 \cdot 0 - 1 + C) = 1. \end{aligned}$$

1.3 Applications

1.3.1 Average Value

Let f be a continuous function over a closed interval $[a, b]$. Its *average value* over $[a, b]$ is

$$y_{av} = \frac{1}{b-a} \int_a^b f(x) dx.$$

Geometrical meaning: multiply both sides by $b-a$

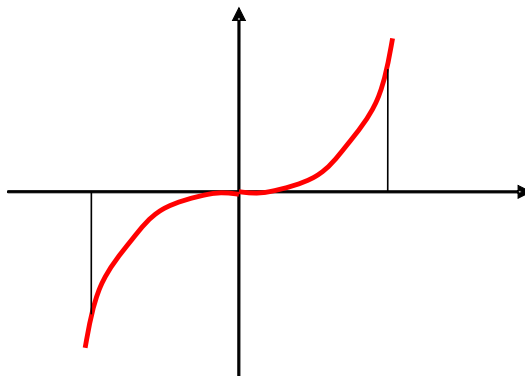
$$(b-a) \cdot y_{av} = \int_a^b f(x) dx.$$

So the average value y_{av} is the height of the rectangle of length $b-a$ whose area is the same as the area under the graph of $f(x)$ over the interval $[a, b]$, which equals to $\int_a^b f(x) dx$.

Example. Find the average value of $f(x) = x^3$ over the interval $[-1, 1]$.

$$y_{av} = \frac{1}{1 - (-1)} \int_{-1}^1 x^3 dx = \frac{1}{2} \cdot \frac{x^4}{4} \Big|_{-1}^1 = \frac{1}{2} \left(\frac{1}{4} - \frac{1}{4} \right) = 0.$$

Is it strange?



1.3.2 Consumer's Surplus

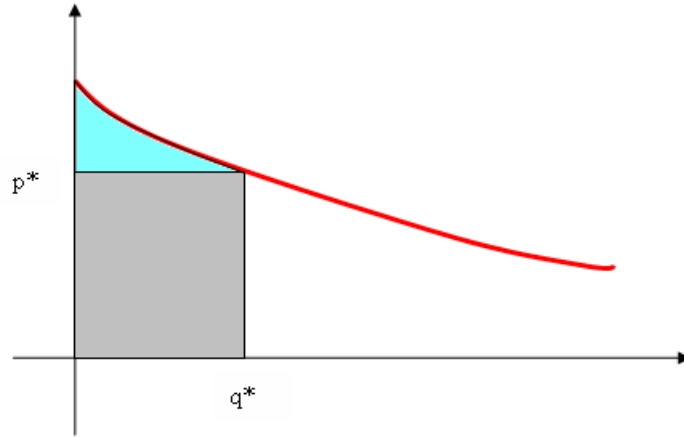
Consider the *inverse* demand function $p = D(q)$ (p is the price at the demand q). We know that this is a decreasing function.

Take any demand q^* , the corresponding price is $p^* = D(q^*)$. If we purchase q^* units immediately for the price $p^* = D(q^*)$, then our expenditure will be $q^* \cdot D(q^*)$.

On the other hand the total willingness to pay for q^* units of commodity is the area under the graph of inverse demand function $p = D(q)$ on the interval $[0, q^*]$, so it is $\int_0^{q^*} f(q) dq$.

The *consumer's surplus* is defined as

$$\int_0^{q^*} D(q) dq - q^* \cdot D(q^*).$$



Example. Let the price of a book depending on number of books purchased is given by $p = 10 - q$, this means that the price of the first book is \$9; of the second is \$8; of the third book is \$7, etc. Let us analyze what does it mean.

Consider three strategies of selling books.

1. Trivial: each book costs 9, so if you buy two books, you pay $9+9=18$; if you buy three books you pay $9+9+9=27$, etc.

2. Weak discount: if you buy one book you pay 9; if you buy two books you pay 9 for the first book and 8 for the second, so $9+8=17$ for both; if you buy three books you pay 9 for the first, 8 for the second, 7 for the third, so you pay $9+8+7=25$ for all three, etc.

3. Strong discount: if you buy one book you pay 9; if you buy two books you pay 8 for each, so you pay $8+8=16$ for both; if you buy three books you pay 7 for each, so you pay $7+7+7=21$ for all three, etc.

The consumer's surplus is the difference between the second and the third methods, that is:

If $q = 1$, the surplus is $9-9=0$.

If $q = 2$, the surplus is $17-16=1$.

If $q = 3$, the surplus is $25-21=4$.

Generally, if $q = q_0$, the surplus is

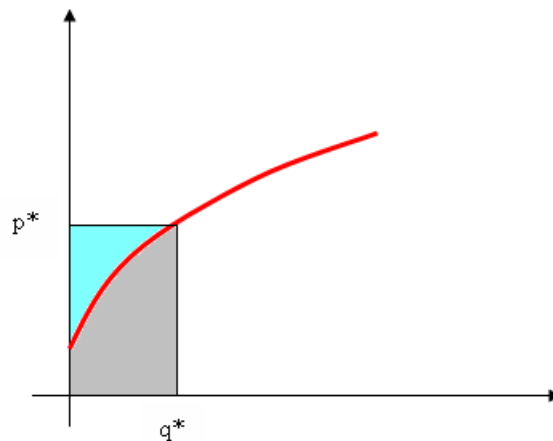
$$\int_0^{q_0} (10 - q) dq - q_0 \cdot (10 - q_0) = (10q - \frac{q^2}{2}) \Big|_0^{q_0} - 10q_0 + q_0^2 = 10q_0 - \frac{q_0^2}{2} - 10q_0 + q_0^2 = \frac{q_0^2}{2}.$$

Why this result differs from above for $q_0 = 1, 2, 3$?

1.3.3 Producer's Surplus

Let $p = S(q)$ be the supply function for a commodity, it is an increasing function. The producer's surplus at $q = q^*$ is defined as

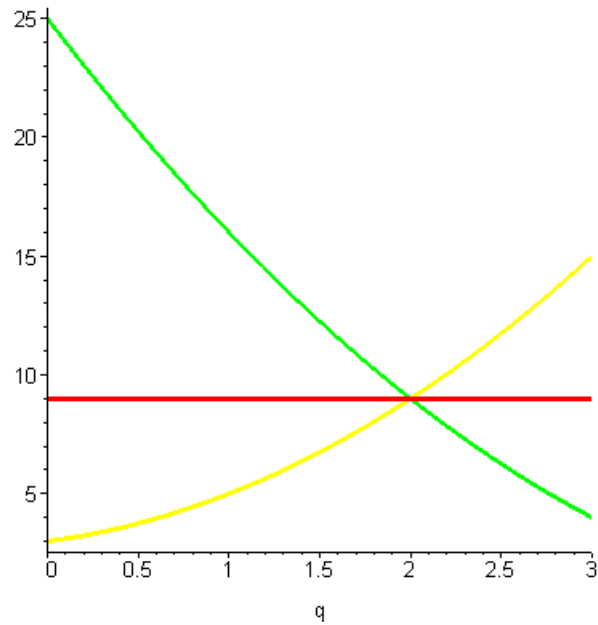
$$q^* \cdot S(q^*) - \int_0^{q^*} S(q) dq.$$



Example. Let $D(q) = (q - 5)^2$ and $S(q) = q^2 + q + 3$, find

- The equilibrium point.
- The consumer's surplus at the equilibrium point.
- The producer's's surplus at the equilibrium point.

Solution.



$$(a) S(q) = D(q), \quad (q - 5)^2 = q^2 + q + 3, \quad q^* = 2, \quad p^* = D(2) = S(2) = 9.$$

$$(b) \int_0^2 D(q) dq - q^* \cdot D(q^*) = \int_0^2 (q - 5)^2 dq - 2 \cdot 9 = \frac{(q - 5)^3}{3} \Big|_0^2 - 18 = \frac{44}{3}.$$

$$(c) q^* \cdot S(q^*) - \int_0^2 S(q) dq = 2 \cdot 9 - \int_0^2 (q^2 + q + 3) dq = 18 - \left(\frac{q^3}{3} + \frac{q^2}{2} + q \right) \Big|_0^2 = \frac{22}{3}.$$

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d:=(q-5)^2; s:=q^2+q+3;
> solve(d=s,q);
> eval(s,q=2);
Consumer surplus
> CS:=int(d,q=0..2)-2*9;
Producer surplus
> PS:=2*9-int(s,q=0..2);

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Exercises

A4.1-A4.5 from [SB], pp. 983.

1. Find the consumer's surplus at a price level \$150 if the price-demand equation is $D(x) = 400 - 0.05x$.
2. Find the producer's surplus at a price level \$67 if the price-supply equation is $S(x) = 10 + 0.1x + 0.0003x^2$.
3. Suppose the price-demand function is $D(x) = 50 - 0.1x$ and the price-supply function is $S(x) = 11 + 0.05x$. Find:
 - (a) The equilibrium price level.
 - (b) Consumer's surplus at equilibrium.
 - (c) Producer's surplus at equilibrium.